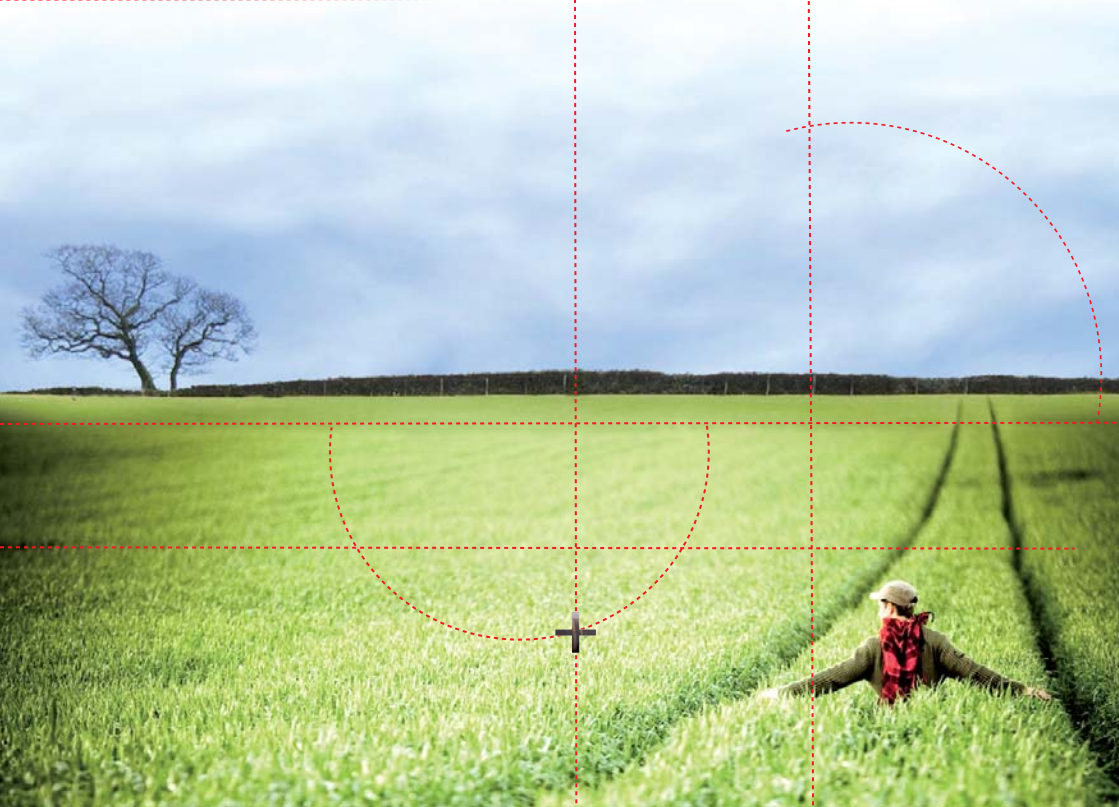


NEW FORMS OF ORGANIZATION IN KNOWLEDGE – BASED SOCIETIES

Social Innovation, Non-Profit Organizations
And Social Entrepreneurship



*Universitat
Abat Oliba CEU*

Càtedra d'Economia Solidària



NEW FORMS OF ORGANIZATION IN KNOWLEDGE – BASED SOCIETIES

Social Innovation, Non-Profit Organizations And Social Entrepreneurship

INTERNATIONAL CONFERENCE. BARCELONA,
Friday, September 16th, 2011

9:00- 9:20h. INSCRIPTIONS

9:30-9:45h. PRESENTATION. Dr. Carmen Ruiz

(Director Business Management Studies, Univertisty Abat Oliba CEU); Dr. **Carmen Parra**, Director Chair of Social Economy (University Abat Oliba CEU)

Mr. **Daniel Faura** (President CCJCC Catalan Auditing professional Association-CCJCC) Social Innovation, non profit organisations and Social Entrepreneurship

9:45-11:45 h. FUNDRAISING AND TRANSPARENCY IN THE NONPROFIT SECTOR

Moderator: Dr. **Josep M. Bové Montero** (CCJCC Catalan Auditing professional Association-CCJCC)

- Dr. **Andreas Pyka** (Director, Lisbon Civic Forum)
- Dr. **Diogo Vasconcelons** (Distinguished Fellow. Internet Solutions Group. Cisco International ltd.)
- Dr. **Tibor Palankai** (Corvinus University Budapest, LCF-member)

11:45-12:15h. COFFEE BREAK

12:15-14:00h. SOCIAL INNOVATION, NON PROFIT ORGANIZATIONS AND SOCIAL ENTREPRENEURSHIP

Moderator: Mr. **Emili Coll** (CCJCC Catalan Auditing professional Association-CCJCC)

- Dr. **Joseph Hochgerner** (Center for Social Innovation in Vienna)
- Dr. **Luis Rubalcaba** (University of Alcalá de Henares-Madrid)
- Dr. **Jari Kuusisto** (Seina joki University of Applied Science, Finland)

14:00-14:45h. LUNCH

15:00-17:30h. SOCIAL INNOVATION, FUNDRAISING and AUDITING CHALLENGES

Moderator: Mr. **Antoni Gómez** (Catalan Auditing professional Association-CCJCC)

- Dr. **Rui Teixeira Santos** (Director, Lisbon School of Administration)
- Dr. **Akos Kengyel** (Corvinus University, Budapest, LCF member)
- Dr. **Richard Wilczynski** (Warsaw University, LCF-member)

17:30- 18:30H. SEMINAR CONCLUSSIONS by

Dr. **Carmen Parra**, Director Chair of Social Economy (University Abat Oliba CEU).

Information and registration

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Appendix: Curriculum Vitae

Andreas Pyka

Title of paper: "Social Innovations from a Neo-Schumpeterian Perspective".

Short CV:

Prof. Andreas Pyka holds the chair of innovation economics at the Business and Economics Faculty of the University of Hohenheim and. Andreas Pyka has degrees in management sciences and economics and extensive experience in interdisciplinary innovation research. His main fields of occupation are industrial dynamics, Neo-Schumpeterian Economics and innovation networks drawing on numerical approaches, in particular agent-based modeling. Andreas Pyka has written a variety of research articles that have been published in internationally leading academic journals. He is Editorial Assistant of the Journal of Evolutionary Economics and research area coordinator in the section "Innovation and Technical Change" of EAEPE (European Association of Evolutionary Political Economy). Currently he is President of the Lisbon Civic Forum.

Rui Teixeira Santos

Title of paper: "Probity and transparency in Social Sector"

Short CV:

Rui Teixeira Santos is Director at Lisbon School of Administration / ULHT and Associate Professor at the Faculty of Law of Universidade Lusófona, Lisbon. Rui Teixeira Santos is also Scientific Coordinator of the CEGEP - Centre for Studies in Public Management / ISCAD, - High Institute of Administrative Sciences, Lisbon and Director of the Master in Public Administration (MPA) at Lisbon School of Administration /ULHT. Graduated in Law from Portuguese Catholic University, have a Master Degree in International Affairs and a Ph.D. in Political Science. It's author of several books - among them, «Contributions to a

historical, socio-political and economic characterization of Corruption» (2006), «Political Economy of Corruption» (2008), «Portuguese Law of Corruption» (2009) and «Manual de Direito Público Económico» (2011) - two book chapters, several scientific articles and about five hundred articles in magazines and journals.

Akos Kengyel

Title of paper:

EU funding opportunities for developing human resources in Hungary

Short CV:

Ákos KENGYEL is an Associate Professor at the Corvinus University of Budapest. He graduated in Economics (specialisation in European Studies) in 1993, since then he is working at the Department of World Economy, European Studies and Education Centre. He obtained his Ph.D. degree (with grade 'summa cum laude') in International Relations at the Budapest University of Economic Sciences in 1998. He has several courses in the field of European economic integration /Introduction to the European Integration, Common Policies of the European Union, Regional Aspects of European Integration, European Regional and Development Policy/. His research activities concentrate on the impacts of EU regional policy on economic and social cohesion. In addition to regional development issues he is dealing with current challenges of the integration process, particularly in relation to the desirable changes of the expenditure side of the EU common budget. He has several publications (monographs and articles), among others, his latest books are: "Cohesion and Financing. Regional Policy and Budget of the European Union." (2008), and "Common Policies of the European Union" (2010). His teaching and research activities are acknowledged and supported by the Jean Monnet Programme of the European Commission.

Ryszard Wilczynski

Title of paper: "Financial Solidarity in the European Union".

Short CV:

Ryszard Wilczynski is currently a professor of economics and finance at the Warsaw University of Finance and Management. He also serves as an advisor in the Polish Ministry of Finance. In 1972 R. Wilczynski graduated from the Foreign Trade Faculty at the Warsaw School of Economics. He has been pursuing his academic career at the WSE and since 2006 at the Warsaw University of Finance and Management. The main areas of his teaching and research include international economics and finance, economic transition, development economics. Mr Wilczynski was a visiting scholar at the Kiel Institute for World Economy and at the University of Sussex. He published his articles in Polish as well as in German, Dutch, US, Portuguese and Hungarian journals.

Ministerial responsibilities of Mr Wilczynski include international finance, in particular the cooperation of Poland with international financial institutions.

Josef Hochgerner

Title of paper: "Approaching a Comprehensive Concept of Innovation"

Short CV:

Prof. Dr. Josef Hochgerner

Founder (1990) and scientific director of the Centre for Social Innovation, Vienna:

<https://www.zsi.at>

Vocational training in aeronautical engineering (1965-68), studies in social sciences and economics in Vienna and Freiburg/FRG (1969-74); M.A. 1974, PhD 1978, habilitation in Sociology 1986.

Work experience in research institutions, social partners' organisations, national and European agencies and advisory boards on RTD and innovation (1976-95); adult education, lecturing

at various European and Austrian universities since 1980. 1995-98 professor (technology assessment, sociology of technology) at University of Natural Resources and Life Sciences (BOKU, Vienna). 2001-2005 President of the Austrian Sociological Association. 2007 professorship University of Vienna.

Main focus in research, teaching and practice: Innovation and the particularities of social innovations; social use of knowledge and technology; working, learning and living in the global information society.

Tibor Palankai

Title of paper: "Knowledge based economy and Needs for New Paradigms in International Economics"

Short CV:

Graduated at K. M. University of Economic Sciences, Budapest with a honoured diploma. University doctor degree and candidate of economic sciences. Elected to corresponding member of Hungarian Academy of Sciences in 1995, full member in 2004. Full professor since 1982. Emeritus Professor since 2008. Between 1977 and 1983, vicerector on research and international relations. Between 1983 and 1995, the head of Department of World Economy. Since 1994 Jean Monnet Professor of BUES, since 2007 Jean Monnet Professor ad Personam at CUB. Between July of 1997 and February of 2000, Rector of BUES.

At present, Director of European Studies and Education Centre of CUB. Main research topics: theory of international integration (measuring integration), Global and European integration. More than 500 publications, (10 books among them) in different languages. Since 2001, member of European University Council (at European Commission).

Expert of EU Commission, taking part of evaluation of Jean Monnet and other projects since 1994.

Luis Rubalcaba

Title of paper: Role of public-private innovation networks in social innovation

Short CV:

Professor of Economics, Department of Applied Economy, University of Alcalá (Madrid-Spain). Teaching and research on Services, Competitiveness, Innovation Economics, Economic Policy and International Trade. For some years we worked for the European Commission in Luxembourg (Eurostat) and Brussels (DG Enterprise and Industry). Project leader or expert in around 50 research projects, his economic and statistical works include projects for Eurostat, DG Enterprise and Industry, DG Single Market and Services, DG Trade, DG Regio, DG Research and the Economic and Social Committee. Participant of the *Sectoral Innovation Watch (Europe Innova)* and coordinator of the *EU VII Framework Programme project on service innovation (ServPPIN: the contribution of public and private services to growth and welfare and the public-private innovation networks)*. Previous projects include: *Evaluation of R&D needs by business-related services companies* (DG Internal Market and Services) and *Business Services in Industrial Policy* (DG Enterprise). President of RESER (European Association for Services Research) between 2004 and 2008, he is author of more than 100 publications, mainly on services. Luis Rubalcaba is associate professor at the Universidad de Alcalá and President of the European association for Research on Services RESER. He has a long experience in research and research management at national and European level. He has been policy advisor for the Commission –several DGs- and the European Economic and Social Committee. He is part of the European Forum for Services in the Single Market since 2004 and previously was a policy officer in DG Enterprises for almost two years. He has written reports and working on official documents for the Commission and national policy institutions. He is the author of international publications on the service economy, business services, innovation, economic policy. Member of the editorial advisory board of the Service Industries Journal and Service Business: an International Journal.

Diogo Vasconcelos

Title of paper: European Venture Policies and Social Innovation

Short CV:

Since February 2007, Diogo Vasconcelos has been a Distinguished Fellow with Cisco's Internet Business Solutions Group (IBSG), the global open innovation and strategy group of Cisco. He chaired the Business Panel on Future EU Innovation Policy, set up by the European Commission in January 2009, which called for a radical change in European innovation policies and was appointed in May 2010 member of the High Level Group on Innovation Intensity Indicators.

Jari Kuusisto

Title of paper: Social innovation as emerging policy topic

Short CV:

Dr. Jari Kuusisto has been a director of European Touch Ltd and SC-Research Institute since 2001. His current research and consulting activities focus on three key areas: user-driven innovation, services innovation and intellectual property. Topics of the recent projects include: 'business model' development for Nordic User Driven Competence Centre(s), user innovation indicator development, service driven business strategy development, R&D&I in services, management of IP and intangible assets. In the policy related work he has extensive experience in services and user-driven innovation policy analysis, -design and -development. Assignments in this area range from the EU-level policy analysis to consulting of individual businesses. Dr Kuusisto is adjunct professor at the Lappeenranta University of Technology, visiting Scholar at the Massachusetts Institute of Technology (MIT), and visiting professor at the University of Sussex.